

Climate Fresk at Estée Lauder

*with Sophie du Haÿs
and Frédéric Giuli*

May 19, 2026



The beauty industry worldwide is emitting **about 500 million tons** greenhouse gases according to an estimate.

→ How does this GHG emission compare to ...

... Germany with **83 million inhabitants**

... **250 million motor cars** registered in the EU ?





 CO₂eq emission per person in Germany: **~8 tons/year**

 CO₂ emission per car: **~2 tons/year**

 83 million inhabitants in Germany

 250.000.000 cars in the EU

→ **650 million tons** CO₂eq emissions

→ **500 million tons** CO₂ emissions

Note: 10.000 km/year require 800 liters – **burning 1 liter emits 2.5 kg CO₂**
(gas: 2.33 kg, diesel: 2.65 kg)

Our guest and moderation



Sophie du Haÿs
Social Impact & Sustainability Director
at **Estée Lauder**



Frédéric Giuli
CEO of **Caristeo**



CLIMATE FRESH

A 3.5-hour workshop

Fun

Collaborative

Based on science

3 objectives

Understand Climate science

Explore the consequences of future potential climate scenarios

Discover and unlock your own capacity to act



Created in 2015

NGO founded in 2018

2 389 536

participants

103 246

freskers



2026





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*We empower leaders and organizations
to boldly design
innovative economic models
that are respectful of nature,
desirable and sustainable*

Caristeo



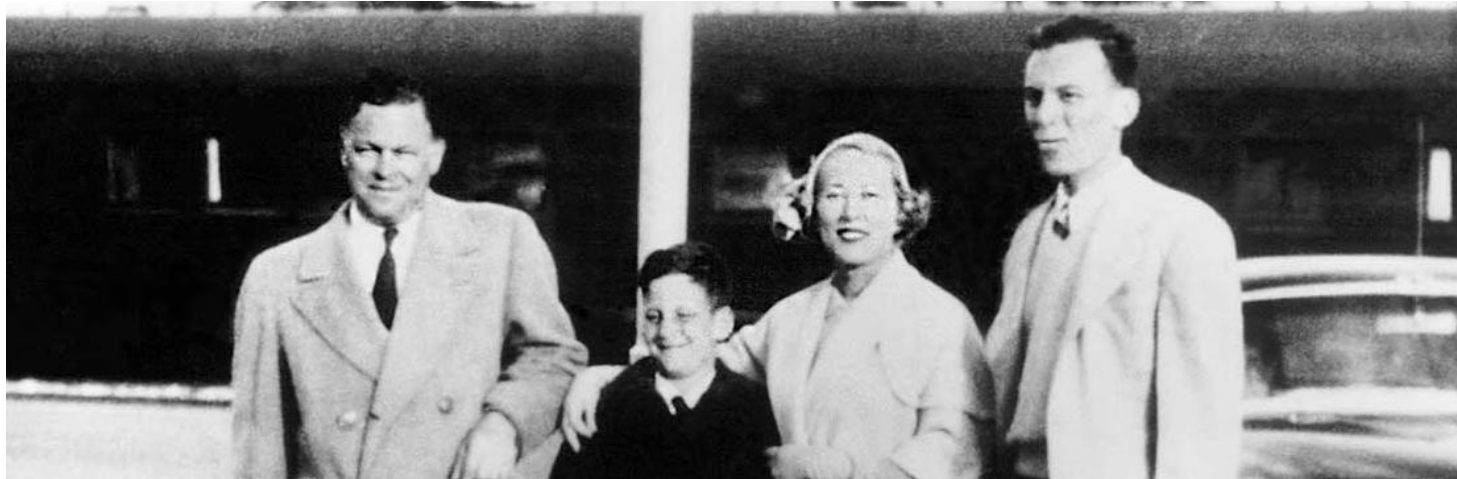
THE ESTEE LAUDER COMPANIES

WHO WE ARE

\$14.33 Billion in net sales:
International 74%; U.S. 26%

4 Major Product Categories
Skin care, Makeup, Fragrance, Hair Care

~150 Countries
& Territories



ESTÉE LAUDER

aramis

CLINIQUE

LAB SERIES

 ORIGINS

MAC

 LA MER

BOBBI BROWN

AVEDA
TREAT AND SCIENCE OF PURE
FLOWER AND PLANT ESSENCES

JO MALONE
LONDON

Bumble and bumble.

DARPHIN
PARIS

TOM FORD

smashbox

AERIN
BEAUTY

LE LABO[®]
GRASSE — NEW YORK

EDITIONS DE PARFUMS
FREDERIC MALLE

HOLLYWOOD, CALIFORNIA
GLAMGLOW[™]

Kilian
PARIS

Too Faced

Dr.Jart+

DECIEM
The Ordinary. NIOD

Public goals

CLIMATE AND ENERGY



GHG emissions reduction

WATER



Water withdrawal reduction

PACKAGING



5 R': recyclable, refillable, reusable, recycled, or recoverable packaging

SOURCING



Sustainable sourcing & traceability

INGREDIENT TRANSPARENCY



Key ingredients glossary available online

SOCIAL INVESTMENTS



Each brand supports a social or environmental cause

EMPLOYEE SAFETY



World-class leading safety with 0.15 incident rate

EMPLOYEE VOLUNTEERISM & GIVING



\$25M donation (since 2015)

CLIMATE *GOALS*

(SCIENCE-BASED TARGETS)

In 2020, we established a set of ambitious climate goals to reduce our greenhouse gas (GHG) emissions. Verified by the third-party Science Based Target initiative (SBTi), our climate goals are:

Reduce our absolute
Scope 1 and 2 GHG emissions

50% by 2030
from a 2018 base
year.²

Reduce our Scope 3 GHG emissions
from purchased goods and services,
upstream transportation and
distribution, and business travel³

60% per unit
revenue by 2030
from a 2018
base year.⁴



PHYSICAL RISKS

CHRONIC HEAT

Certain of our sites are exposed to heat risks, which could create hazardous working conditions and increase energy consumption used for space cooling.



PHYSICAL RISKS

EXTREME WEATHER

Certain of our sites are exposed to extreme weather risks such as tropical cyclones and severe storms.



PHYSICAL RISKS

FLOODING

Certain of our sites have flood risks due to sea level rise and proximity to other bodies of water, as well as due to existing flood hazards.



PHYSICAL RISKS

SUPPLY CHAIN

Changing climate patterns can have a meaningful impact on the quality and yield of agricultural and forestry commodities that we rely on. Physical risks in the regions where we source our ingredients could lead to reduced availability of commodities and volatility of prices.



TRANSITION RISKS

MARKET

Volatility of energy prices could impact both our own operations and our supply chain, especially transportation and distribution.



TRANSITION RISKS

REGULATORY

Emerging policies that could impact our business include carbon pricing schemes and increased regulations on packaging materials.



TRANSITION RISKS

REPUTATIONAL

Our reputation could be negatively impacted if we fail to meet consumer expectations on corporate climate action. Consumers may become increasingly concerned about our industry's impact on climate change and, therefore, may choose to spend less on prestige beauty products.



TRANSITION RISKS

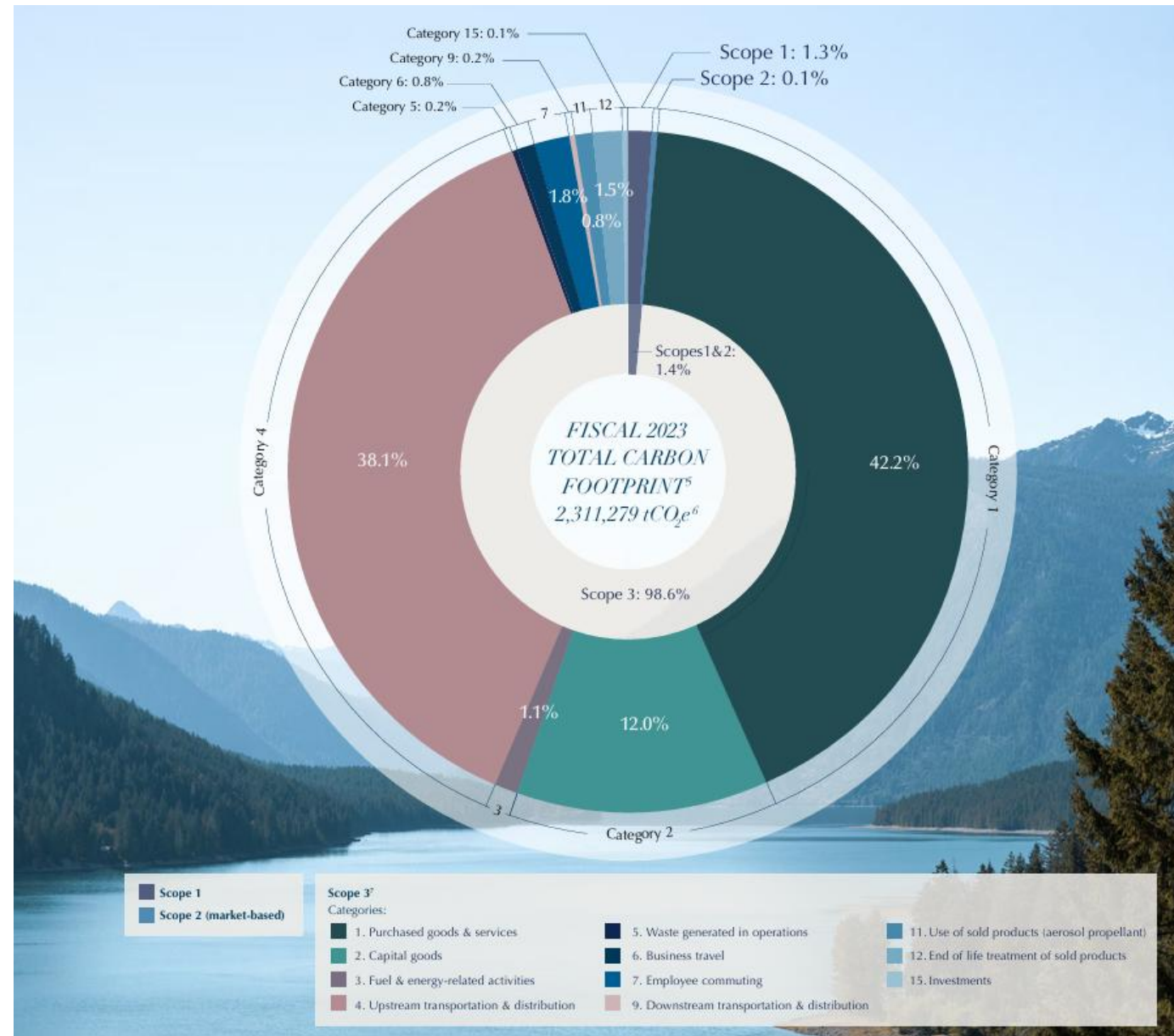
TECHNOLOGY

Transportation and distribution can pose risks as they are significant contributors to our Scope 3 emissions but difficult to decarbonize. Key technologies such as electric trucks, biofuel, and innovative packaging materials like bioplastics may not be commercially scalable in the time needed.

FISCAL 2023 GREENHOUSE GAS INVENTORY

Achievement of our climate goals will require action across a wide variety of emissions sources. Following the GHG Protocol Corporate Standard, GHG emissions are organized into Scopes 1, 2, and 3.

- Scopes 1 and 2 relate to emissions coming from our own operations, including direct emissions from fuel to power boilers, furnaces, and owned vehicles (Scope 1) and indirect emissions from the generation of our purchased electricity (Scope 2).
- Scope 3 relates to emissions coming from our extended value chain, such as the sourcing of raw materials, product transportation and distribution, and employee travel.

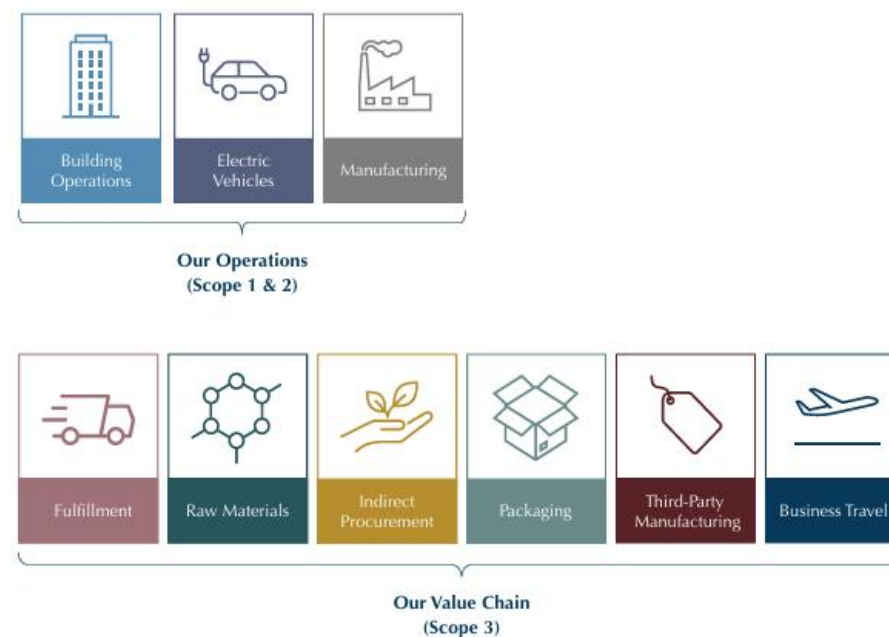


OUR REVISED CLIMATE MANAGEMENT *STRATEGIC FRAMEWORK*

In fiscal 2023, we revised our strategic framework to guide our decision-making process around climate action. This strategic framework helps us align our climate action efforts, promotes joint ownership across the organization, and equips us to focus on reduction opportunities in pursuit of our science-based targets.

CLIMATE ACTION WORKSTREAMS

Our climate management framework centers around nine cross-functional Climate Action Workstreams, each of which is positioned to implement emissions reductions in a focused category or sub-category of our GHG inventory. Each workstream includes members from key functions across the business, equipping the workstream to drive progress toward emissions reduction. These workstreams form the core of our climate management framework. Our climate transition strategy highlights their progress and plans.⁹



Your Feedback

12 of the 39 participants answered two questions.

They appreciate the format and speakers and gain a lot of helpful insights.

What are you especially satisfied or not satisfied about?

How likely is it, that you recommend this webinar to a friend or colleague?

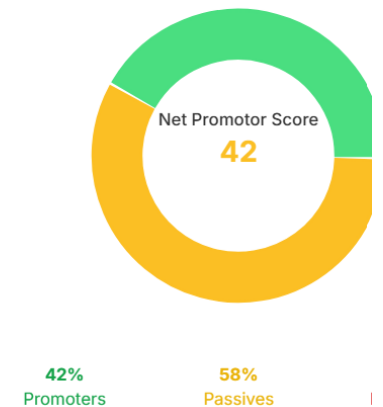
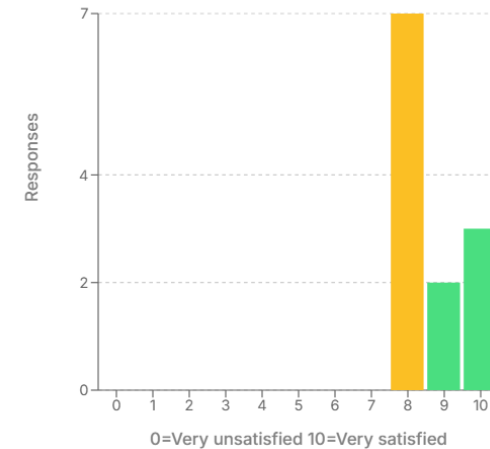
Please consider speakers, topics, insights, ... what ever is relevant for you.

Responses:

12

Ø Average Satisfaction:

8,7



Speaker
Insights Event

Motivation

Method Moderation

[Few responses] [Many responses]

[Positive] [Neutral]

Next webinars

Dienstag, 16. Juni – 12:30

Vom Risiko zur Transformation – Zurichs Ansatz
mit Claudia Oberdorfer-Küsters und Marina Pastuhof

Dienstag, 21. Juli – 12:30

Verbesserte Didaktik für Climate Fresk
die selben Karten, umfassendes Skript, hilfreiche Slides und vor allem
konkrete Aktionen aus World Café mit Canvas

Tuesday, September 15 – 12:30

Climate Fresk at Novartis
with Jürgen Wieland

Webinars on 3rd tuesday of the month – check [website](#)